

# MARSHA PETRIE SUE

Professional Speaker

Executive Coach

Best Selling Author

## The CEO of YOU

### Leading Yourself to Success

**This direct, no fluff, entertaining message moves audiences to immediate action to make better choices, take personal responsibility and be more successful.**

**Effective for personal leadership, managing change, growing exemplary customer service, and all out self-motivation. The importance of connecting core values with personal responsibility is a basis of this interactive message.**

#### **Incredible results.**

Save time and improve the bottom line with this powerful presentation of becoming the **Chief Energizing Officer of Your Own Uniqueness**. Goals will be met, morale will be high, and an environment of positive achievement will be reached. Teams and individuals will flourish with the understanding of departmentalizing life – both professionally and personally.

#### **Powerful, fresh ideas.**

Taking full responsibility for achievement through Marsha's former executive leadership experience guarantees action and is the core of The CEO of YOU presentation. The group will be able to immediately apply ideas for total mastery of business and performance success, adding richness and balance to life.

#### **What will be covered?**

- Develop an attitude to stretch beyond normal boundaries.
- Create balance even in difficult times & through toxic situations.
- Polish in-person and virtual presentation skills.
- Learn the importance of self-awareness and emotional intelligence.
- Maximize resilience to life's difficulties by making better choices.
- Accomplish every goal – even the tough ones.
- Achieve success virtually and in person with basic rules of engagement.
- Create an in-depth understanding of cross-generational differences.

#### **Outcome:**

Motivated people improve revenue. Change will be embraced with open arms and people will have a renewed sense of achievement and balance. Self-awareness and Personal Responsibility will guide participants to excellence.

**Client list, biography, video, testimonials, and references available upon request**

**For information, please contact [MarciaSnow@MarshaPetrieSue.com](mailto:MarciaSnow@MarshaPetrieSue.com)**



**Marsha Petrie Sue, MBA was an Executive Vice President of Westinghouse Financial Service, American Directory. Her best-selling books include *The Reactor Factor*, *Toxic People*, and *The CEO of YOU*. As a former corporate executive, she applies her extensive leadership background in the speaking industry and as an executive coach. She has worked with the executive teams at Best Western International Hotels, Shell Oil Company, Quest Diagnostics, American Express, major hospitals, world class law firms and more.**

*“Marsha was absolutely outstanding. My only regret is not giving her some more time on our agenda. Her messages were exactly on topic for what we agreed to target. Her examples were both very practical and she had great elements of fun & humor at the same time. Feedback from attendees was incredibly high and we ended up incorporating some of her messages into other presentations later in the agenda.”*

**Robert Schramer**, Controller  
Cisco Systems, USA/Canada  
Theatre Deals Desk